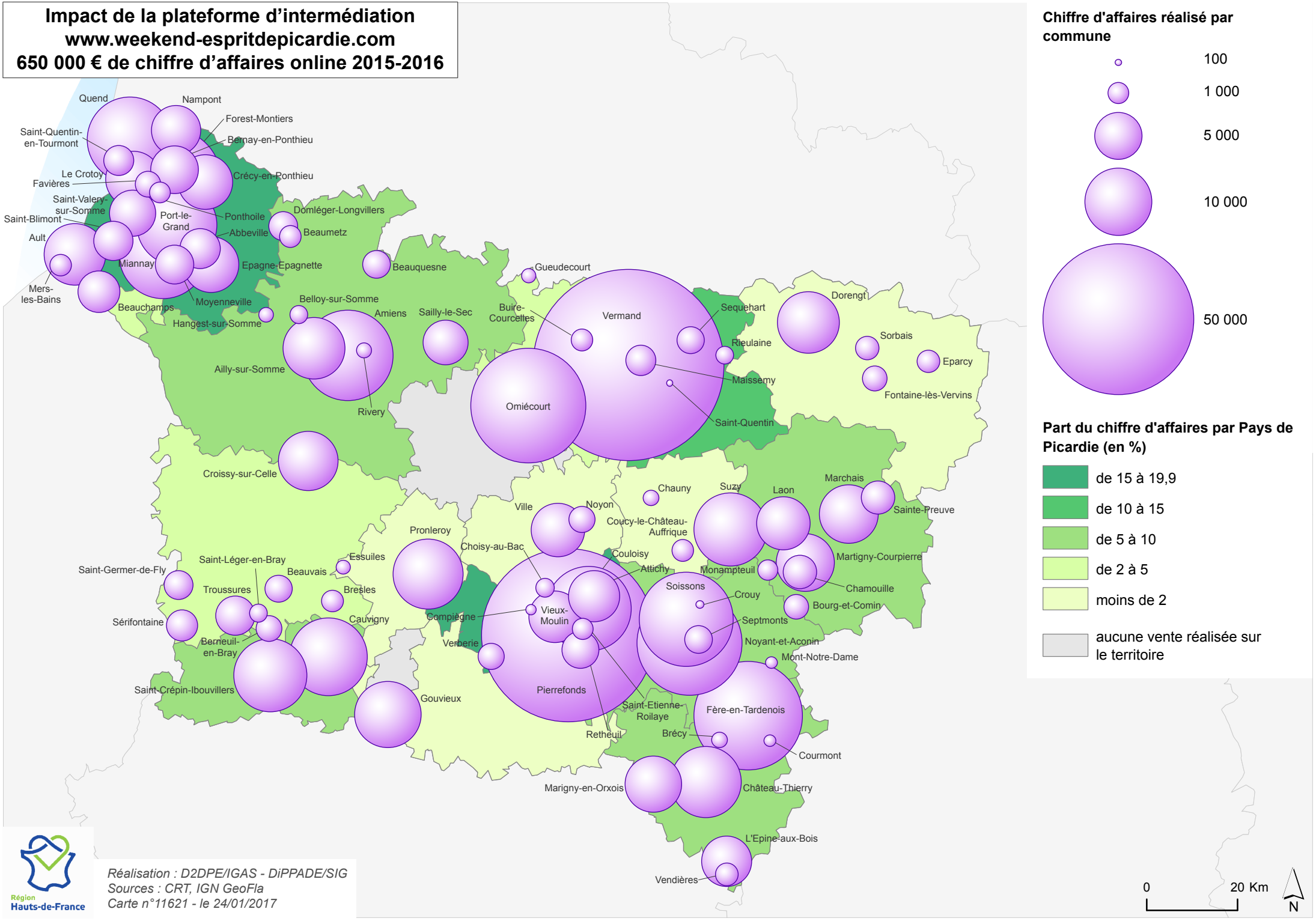Impact de la plateforme d'intermédiation www.weekend-espritdepicardie.com 650 000 € de chiffre d'affaires online 2015-2016